

Cell WellBeing

Empowering Practitioners with Epigenetic Intelligence



Dr. Marcus Stanton,
Lecturer, Medical Author
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Cell Wellbeing is recognised globally for its pioneering digital epigenetic mapping technology. It helps practitioners to consider how environmental stressors, electromagnetic fields, dietary influences and lifestyle choices may be impacting the individual wellness.

Through a simple, non-invasive hair mapping process, wellness and sports fitness specialists receive personalised nutritional and wellbeing insights. These empower practitioners to design their own tailored recommendations, to support their clients in achieving a balanced physical, mental, and emotional wellbeing.

“We believe wellness is shaped by lifestyle, the environment and nutrition.”

Many daily factors can influence wellness and performance, such as environmental stressors and poor dietary habits—yet often they are overlooked. These subtle yet persistent challenges can impact the body’s balance and overall vitality. By highlighting them in a clear, legible report, Cell Wellbeing provides practitioners with additional insight into potential underlying stressors.

The process begins with the collection of four hair strands. This includes the hair bulbs, where additional valuable information is stored. This data is captured by the S Drive, Cell Wellbeing’s proprietary device, and

transmitted securely via the web to the company’s technology hub in Germany. There, advanced systems interpret over 800 epigenetic indicators related to nutrition, environment and lifestyle.

The gathered information is returned within minutes to the practitioner’s S Drive, presenting key information in an easy-to-understand format. The returned data highlights personalised factors, such as vitamins, minerals, amino acids and environmental influences. The data is prioritized by relevance and impact to the person’s health.

Privacy and data protection are integral part and key factors in this process. Only anonymised codes are being transmitted, never a full name.

An important feature of Cell Wellbeing’s mapping is its 90-day personalised nutritional food plan, designed to turn indicators into practical, everyday dietary suggestions. This system supports practitioners to create structured programs, it also helps clients to make meaningful lifestyle improvements. The optimum repetition for this would be four times a year.

The technology is used widely across the wellness, beauty, fitness, and sports sectors, from hospitals to champion league teams. Specialists integrate this system into their own programs to support vitality and lifestyle optimisation.

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Cell Wellbeing’s technology also allows practitioners to present wellness insights under their own branding, strengthening client relationships and enhancing professional credibility.

Practitioner education remains central to Cell Wellbeing’s mission. Comprehensive training ensures that professionals can confidently integrate the technology into their practice, delivering guidance with clarity and precision.

Continuous innovation keeps the platform at the forefront of digital epigenetic mapping. Regular software updates—shaped by feedback from practitioners in more than 30 countries—ensure ongoing improvement and adaptation to emerging wellness needs.

Cell Wellbeing remains a trusted partner for practitioners navigating the evolving wellness landscape. Its digital technology bridges science and everyday practice, providing tools that turn complex data into meaningful, actionable wellness considerations.





Company : [Cell WellBeing](#)

Management

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